

## » **Join PBI in the fight for access to justice!**

Despite uncertainty in the legal market and the overall economy, the trajectory of law firm and in-house pro bono service has been extraordinary. Working closely with you — leaders at hundreds of legal departments and law firms — has enabled the Pro Bono Institute and Corporate Pro Bono, a global partnership project of PBI and the Association of Corporate Counsel, to literally transform the pro bono landscape at your institutions.

PBI is a Washington, D.C.-based nonprofit organization, founded in 1996. With an unparalleled depth of access to key thought leaders, knowledge, resources, and expertise, PBI is the respected resource for all things pro bono. Through our work with law firms, corporate legal departments, and public interest organizations, PBI is the global thought leader in exploring, identifying, evaluating, catalyzing, and taking to scale new approaches to and resources for the provision of legal services to the poor, disadvantaged, and other individuals or groups unable to secure legal assistance to address critical problems.

Please don't miss this opportunity to celebrate all that we have accomplished together and to commit to the challenges ahead in the continuing battle for access to justice by supporting the **2014 PBI Annual Dinner**.

### **Why should you support the Annual Dinner?**

- Your participation as a sponsor of the Annual Dinner publicly recognizes your firm or legal department's commitment to pro bono service.
- Your organization will receive special recognition in the Annual Dinner program, event signage, on the PBI website, and in PBI publications.
- If you sponsor at the Pacesetter, Founder, Senior Counsel, or Lead Counsel level, you will receive tickets to the exclusive Co-Chairs Reception held immediately prior to the Annual Dinner.
- You will be able to participate in the PBI National Leadership Convocation on the afternoon of November 6. This invitation-only, interactive gathering brings together the top leaders of major law firms and in-house legal departments to set the future agenda for pro bono in our nation and around the world.
- You will secure networking opportunities with top leaders at major law firms and in-house legal departments.

Your sponsorship is vitally important to the cause of pro bono service. By supporting the work of PBI and CPBO, you will help to promote, strengthen, and enhance pro bono service and ensure that it continues to grow and thrive.

We look forward to seeing you on November 6!

## » Annual Dinner Sponsorship Packages At-A-Glance

	<b>Pacesetter*</b> \$75,000	<b>Founder*</b> \$50,000	<b>Senior Partner*</b> \$25,000	<b>Lead Counsel*</b> \$15,000	<b>Advocate</b> \$5,000	<b>Donor Ticket</b> \$1,500
<b>Seats/Tables</b>	2 tables of 10	2 tables of 8	1 table of 10	6 seats	2 seats	1 seat
<b>Listing in Dinner Program</b>	Logo	Logo	Logo	Listing	Listing	Listing
<b>Special Acknowledgement</b>	X	X	X	X		
<b>Listing on Dinner Signage</b>	X	X	X	X		
<b>Listing on PBI Website</b>	X	X	X			
<b>Prominent Listing in Invitation</b>	X	X				
<b>Gobo (logo projection)</b>	X					
<b>Co-Chair Reception Tickets</b>	10	6	3	1		
<b>Advertisement in electronic Dinner Program</b>	Full-page	Full-page	Full-page	Full-page	Half-page	

\*Sponsors at these levels are eligible for the Annual Dinner Benefit Committee, premium seating, and additional benefits.

## » Annual Dinner Sponsorship Package Benefits

### » Pacesetter • \$75,000

- Two tables of 10 (*premier placement*)
- 10 invitations to exclusive Co-Chairs Reception
- Gobo (*logo projection*) at the Dinner
- Special acknowledgement at the Dinner
- Prominent listing in invitation
- Logo recognition in Dinner program
- Logo displayed on Dinner signage and PBI website
- Full-page 4-color advertisement in electronic Dinner program

### » Founder • \$50,000

- Two tables of eight (*premier placement*)
- Six invitations to exclusive Co-Chairs Reception
- Special acknowledgement at the Dinner
- Prominent listing in invitation
- Logo recognition in Dinner program
- Logo displayed on Dinner signage and PBI website
- Full-page 4-color advertisement in electronic Dinner program

### » Advertising in Electronic Dinner Program

- Full-page advertisement • \$5,000
- Half-page advertisement • \$3,000

### » Senior Partner • \$25,000

- One table of 10 (*premier placement*)
- Three invitations to exclusive Co-Chairs Reception
- Special acknowledgement at the Dinner
- Logo recognition in Dinner program
- Logo displayed on Dinner signage and PBI website
- Full-page 4-color advertisement in electronic Dinner program

### » Lead Counsel • \$15,000

- Preferred seating for six (*shared table*)
- One invitation to exclusive Co-Chairs Reception
- Acknowledgement at the Dinner
- Listing in Dinner program
- Listing on Dinner signage
- Full-page 4-color advertisement in electronic Dinner program

### » Advocate • \$5,000

- Preferred seating for two
- Listing in Dinner program
- Half-page 4-color advertisement in electronic Dinner program

### » Donor Ticket • \$1,500

- Single ticket
- Listing in Dinner program

# 2014

PBI Annual Dinner • Celebrating the Promise of Pro Bono  
November 6 • Gotham Hall, New York • **Sponsorship Opportunities**

## » Sponsor Pledge Form

NAME		
COMPANY / FIRM		
ADDRESS		
CITY	STATE	ZIP
TELEPHONE	FAX	
E-MAIL		
SPONSORSHIP FULFILLMENT CONTACT	E-MAIL	PHONE

## » Sponsorship Level

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Pacesetter</b> • \$75,000     | <input type="checkbox"/> <b>Lead Counsel</b> • \$15,000 |
| <input type="checkbox"/> <b>Founder</b> • \$50,000        | <input type="checkbox"/> <b>Advocate</b> • \$5,000      |
| <input type="checkbox"/> <b>Senior Partner</b> • \$25,000 | <input type="checkbox"/> <b>Donor Ticket</b> • \$1,500  |

### Advertising Options

- |  |
|--|
| <input type="checkbox"/> Full-page advertisement • \$5,000 |
| <input type="checkbox"/> Half-page advertisement • \$3,000 |

**Deadline to respond:  
October 1, 2014**

## » Payment Method

- |  |                               |                                     |                               |
|--|-------------------------------|-------------------------------------|-------------------------------|
| <input type="checkbox"/> Please invoice me   |                               |                                     |                               |
| <input type="checkbox"/> Check enclosed ( <i>Please make check payable to Pro Bono Institute</i> ) |                               |                                     |                               |
| <input type="checkbox"/> Please charge my credit card:   | <input type="checkbox"/> AmEx | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Visa |

CARD NUMBER	EXPIRATION DATE	CVV* NUMBER
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SIGNATURE

\*Three digits in signature strip on back of card to the right of the (partial) card number. For AmEx, it is four non-raised digits on the front.

**Please return this  
Sponsor Pledge Form  
with payment to:**

Pro Bono Events Office  
2025 M Street, NW  
Suite 800  
Washington, DC 20036

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Fax: 202.973.8716  
pbievents@courtesyassoc.com