

PBI 2020 Fighting for Justice Series

AWARDS GALA | RACIAL JUSTICE FORUM | GENERAL COUNSEL ROUNDTABLES

SPONSORSHIP OPPORTUNITIES AND TICKET INFORMATION

PRO BONO CHAMPION | \$50,000

- > Guaranteed unlimited access to **PBI 2020 Awards Gala** and **Racial Justice Forum**
- > Listing for two people on **PBI 2020 Awards Gala Benefit Committee**
- > Banner advertisement on website
- > Invitation for 6 to an exclusive virtual **General Counsel Roundtable**
- > Sponsor logo: e-program, select email marketing, website, virtual event signage, invitation, and social media
- > Special recognition during **PBI 2020 Fighting for Justice Series**

PRO BONO LEADER | \$25,000

- > Guaranteed unlimited access to **PBI 2020 Awards Gala** and **Racial Justice Forum**
- > Listing for one person on **PBI 2020 Awards Gala Benefit Committee**
- > Banner advertisement on website
- > Invitation for 4 to an exclusive virtual **General Counsel Roundtable**
- > Sponsor logo: e-program, select email marketing, website, virtual event signage, invitation, and social media

PRO BONO BENEFACTOR | \$15,000

- > Guaranteed access for 10 to **PBI 2020 Awards Gala** and **Racial Justice Forum**
- > Listing for one person on **PBI 2020 Awards Gala Benefit Committee**
- > Invitation for 2 to a non-exclusive virtual **General Counsel Roundtable**
- > Sponsor listing: e-program, select email marketing, website, virtual event signage, and invitation

PRO BONO PARTNER | \$10,000

- > Guaranteed access for 8 to **PBI 2020 Awards Gala** and **Racial Justice Forum**
- > Sponsor listing: e-program, select email marketing, website, and virtual event signage

PRO BONO ADVOCATE | \$5,000

- > Guaranteed access for 6 to **PBI 2020 Awards Gala** and **Racial Justice Forum**
- > Sponsor listing: e-program, select email marketing, and website

REGULAR TICKET | \$150

- > Guaranteed access for 1 to **PBI 2020 Racial Justice Forum**

PUBLIC INTEREST TICKET | \$75

- > Guaranteed access for 1 to **PBI 2020 Racial Justice Forum**; only for nonprofit/government employees, students, unemployed, or underemployed.

Pro Bono Institute is a 501(c)(3) nonprofit organization (tax ID 52-1991509). Donations are tax deductible to the extent allowed by law.

Sponsorship benefits are subject to change without notice based on availability.

PBI reserves the right to make substitutions at its sole discretion and make final editorial decisions regarding all published materials.

While PBI continues to work remotely during the global coronavirus pandemic, **we prefer electronic funds transfer (EFT/ACH/wire) payments to check payments.** EFT payments also enable PBI to avoid credit card processing fees and put your entire sponsorship to work on behalf of pro bono. Use **PBI's online sponsorship form** to confirm your pledge and receive EFT instructions or donate using a credit card or PayPal.

PLEDGE / PAY ONLINE

www.probonoinst.org/2020JusticeSeries

Please direct questions to: Danny Reed, Director of Development | 202.729.6691 | dreed@probonoinst.org

Sponsorship Opportunities At-a-Glance

	Pro Bono Champion \$50,000	Pro Bono Leader \$25,000	Pro Bono Benefactor \$15,000	Pro Bono Partner \$10,000	Pro Bono Advocate \$5,000
Guaranteed access to PBI 2020 Awards and Racial Justice Forum	Unlimited	Unlimited	10	8	6
Invitations to virtual General Counsel Roundtable	6 exclusive	4 exclusive	2 non-exclusive		
PBI 2020 Awards Gala Benefit Committee listings	2	1	1		
Banner advertisement on website	✓	✓			
Recognition:					
E-program, select email marketing, and website	Logo	Logo	Listing	Listing	Listing
Virtual event signage	Logo	Logo	Listing	Listing	
Invitation	Logo	Logo	Listing		
Social media	Logo	Logo			
Special recognition during PBI 2020 Fighting for Justice Series	✓				