

SEPTEMBER 29-30

CAPITAL HILTON
WASHINGTON, D.C.



PBI | PROBONO
INSTITUTE

2022 SOCIAL IMPACT SUMMIT

Advancing ESG through
Access to Justice for All

The **PBI Social Impact Summit** will convene senior management and other leaders from law firms, companies, and other key stakeholders to analyze the “S” in Environmental, Social, and Governance (ESG) standards and to determine how access to justice and pro bono can play a critical role in amplifying an organization’s commitment to measurable social impact. The Summit features a half-day **Town Hall** forum on Thursday, September 29, followed by a **Networking Reception** that evening. **Workshops** on Friday, September 30, will delve deeper into issues raised during the Town Hall.

POTENTIAL TOPICS OF DISCUSSION

- How is ESG changing how firms and companies do pro bono?
- How to distinguish the “S” in your ESG practice
- How ESG can contribute to justice at the system level
- Measuring the “S” in ESG and how to quantify social impact
- Who is responsible for the “S” in ESG? Where does it fit within your organization?
- Integration of ESG, pro bono, and social justice

WHO SHOULD ATTEND

- Law firm chairs and managing partners
- General counsel and chief legal officers
- C-suite executives
- ESG professionals
- Law firm pro bono partners and committee chairs
- Law firm pro bono counsel
- In-house pro bono professionals and leads

Pro Bono Institute is a 501(c)(3)
nonprofit organization (tax ID 52-1991509).
Donations are tax deductible to the extent allowed by law.

Please direct questions to:
Danny Reed
Director of Development
202.729.6691
dreed@probonoinst.org

PLEDGE / PAY ONLINE www.probonoinst.org/socialimpactsummit

While PBI continues to work remotely, we prefer **electronic payments (ACH)** to checks. In addition to greater efficiency, ACH payments enable PBI to avoid credit card processing fees and put your entire sponsorship to work on behalf of pro bono. Use the [PBI online sponsorship form](#) to confirm your pledge and receive ACH instructions or to donate using a credit card or PayPal (fees may apply).

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

- Sponsor logo: program, website, signage, on-site slideshow, social media, and select email marketing
- 8 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Exclusive signage at one Summit event
- Acknowledgment during Summit program
- Listing for one (1) on Summit Leadership Committee
- Opportunity to make remarks and introduce one session
- Sponsor-provided marketing collateral product

TITANIUM | \$25,000

- Sponsor logo: program, website, signage, on-site slideshow, social media, and select email marketing
- 6 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Exclusive signage at one Summit event
- Acknowledgment during Summit program

PLATINUM | \$15,000

- Sponsor logo: program, website, signage, on-site slideshow, social media, and select email marketing
- 4 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Signage at one Summit event

GOLD | \$10,000

- Sponsor logo: program, website, signage, on-site slideshow, and select email marketing
- 3 guests for Summit Networking Reception
- Full-page color advertisement in on-site slideshow
- Signage at one Summit event

SILVER | \$5,000

- Sponsor logo: program, website, signage, and on-site slideshow
- Sponsor listing: select email marketing
- 2 guests for Summit Networking Reception
- Half-page color advertisement in on-site slideshow

BRONZE | \$2,500

- Sponsor listing: program, website, signage, on-site slideshow, and select email marketing
- 1 guest for Summit Networking Reception
- Half-page color advertisement in on-site slideshow

Sponsorship Opportunities At-a-Glance

	Presenting Sponsor Exclusive or Shared	Titanium \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Recognition: Summit program, website, signage, and on-site slideshow	Logo	Logo	Logo	Logo	Logo	Listing
Recognition in select email marketing	Logo	Logo	Logo	Logo	Listing	Listing
Summit Networking Reception guests	8	6	4	3	2	1
Color advertisement in on-site slideshow	Full page	Full page	Full page	Full page	Half page	Half page
Signage at one Summit event	Exclusive	Exclusive	✓	✓		
Social media mention	✓	✓	✓			
Acknowledgment during Summit program	✓	✓				
Listing on Summit Leadership Committee	✓					
Opportunity to make remarks and introduce one session	✓					
Sponsor-provided marketing collateral product (subject to PBI's approval)	✓					

Sponsorship benefits are based on availability and subject to change without notice.

PBI reserves the right to make substitutions at its sole discretion and make final editorial decisions regarding all published materials.

2022 ANNUAL DINNER

A celebration of exceptional pro bono achievements

Wednesday, November 2, 2022

Gotham Hall | New York

6:00 p.m. Reception | 7:00 p.m. Dinner and Awards Presentation

SPONSORSHIP OPPORTUNITIES

For more than 25 years, PBI has transformed the pro bono landscape to help expand access to justice for people who most need, but can least afford, legal assistance. PBI is the source for all things pro bono, respected worldwide for its unparalleled depth of knowledge, research, training resources, and expertise.

With your support, we can reduce barriers to justice for the most vulnerable people in our communities. Your generosity is crucial for our mutual success. Please review the sponsorship details on the following page and pledge your support today.

Join us to celebrate exceptional pro bono achievements

2022 John H. Pickering Award

Debevoise & Plimpton

2022 CPBO Pro Bono Partner Awards

Chubb North America Legal and Compliance

in partnership with **Philadelphia VIP**

Dominion Energy *in partnership with* **McGuireWoods**

for creating a medical-legal partnership with **VCU Health**

RELATED EVENTS

2022 Pro Bono Convocation

Discover notable pro bono initiatives (*more information coming soon*)

General Counsel Roundtables

Exclusive virtual networking discussions hosted by corporate general counsel and chief legal officers who champion pro bono and equality (*limited to sponsors at the \$25,000 level and above*)

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SPONSORSHIP OPPORTUNITIES AND TICKET INFORMATION

PRO BONO TRAILBLAZER | \$75,000

- > 20 Annual Dinner seats (includes 10 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for two (2) on Annual Dinner Benefit Committee
- > Invitation for 8 to virtual General Counsel Roundtable
- > Acknowledgment during Dinner and Convocation

PRO BONO CHAMPION | \$50,000

- > 16 Annual Dinner seats (includes 6 tickets to exclusive Co-Chair Reception and 10 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisements in program and slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee
- > Invitation for 6 to virtual General Counsel Roundtable
- > Acknowledgment during Dinner and Convocation

PRO BONO STAR | \$25,000

- > 10 Annual Dinner seats (includes 4 tickets to exclusive Co-Chair Reception and 6 tickets to General Reception)
- > Sponsor logo: invitation, program, website, signage, slideshow, social media, and select email marketing
- > Full-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee
- > Invitation for 4 to virtual General Counsel Roundtable

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PRO BONO BENEFACITOR | \$15,000

- > 6 Annual Dinner seats (includes 2 tickets to exclusive Co-Chair Reception and 4 tickets to General Reception)
- > Sponsor listing: invitation, program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow
- > Listing for one (1) on Annual Dinner Benefit Committee

PRO BONO PARTNER | \$10,000

- > 4 Annual Dinner seats (includes 1 ticket to exclusive Co-Chair Reception and 3 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

PRO BONO ADVOCATE | \$5,000

- > 2 Annual Dinner seats (includes 2 tickets to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing
- > Half-page color advertisement in slideshow

PRO BONO SUPPORTER | \$2,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)
- > Sponsor listing: program, website, signage, slideshow, and select email marketing

INDIVIDUAL TICKET | \$1,500

- > 1 Annual Dinner seat (includes 1 ticket to General Reception)

Sponsorship Opportunities At-a-Glance

	Pro Bono Trailblazer \$75,000	Pro Bono Champion \$50,000	Pro Bono Star \$25,000	Pro Bono Benefactor \$15,000	Pro Bono Partner \$10,000	Pro Bono Advocate \$5,000	Pro Bono Supporter \$2,500
Annual Dinner seats Co-Chair Reception tickets General Reception tickets	20 10 10	16 6 10	10 4 6	6 2 4	4 1 3	2 0 2	1 0 1
Recognition: program, website, signage, slideshow, and select email marketing	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Color advertisement in slideshow	Full page	Full page	Full page	Half page	Half page	Half page	
Recognition in invitation	Logo	Logo	Logo	Listing			
Annual Dinner Benefit Committee listings	2	1	1	1			
Invitations to virtual General Counsel Roundtable	8	6	4				
Social media mention	Logo	Logo	Logo				
Color advertisement in program	Full page	Full page					
Acknowledgment during Dinner and Convocation	✓	✓					

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