



# PBI VIRTUAL CONFERENCE

## JUNE 8-JULY 2, 2020

### AGENDA

#### KEYNOTE SPEAKERS

**JUNE 24, 2020**

**3:00 PM – 3:30 PM**



#### **KEITH ELLISON** **MINNESOTA ATTORNEY GENERAL**

Keith Ellison is Minnesota's 30th attorney general. As the People's Lawyer, Attorney General Ellison's job is to help Minnesotans afford their lives and live with dignity, safety, and respect. Ellison will address PBI conference attendees and guests virtually to discuss racial justice. He will follow his keynote address with a short Q & A.

From 2007 to 2019, Keith Ellison represented Minnesota's 5th Congressional District in the U.S. House of Representatives, where he championed consumer, worker, environmental, and civil- and human-rights protections for Minnesotans.

Before being elected to Congress, Attorney General Ellison served four years in the Minnesota House of Representatives. Prior to entering elective office, he spent 16 years as an attorney specializing in civil-rights and defense law, including five years as executive director of the Legal Rights Center, a public-interest law firm. There he oversaw a team of

attorneys focused on delivering justice for Minnesotans who had nowhere else to turn. He was also a noted community activist.

**JUNE 25, 2020**

**4:30 PM – 5:00 PM**



#### **STACEY ABRAMS** **BESTSELLING AUTHOR, NONPROFIT CEO, POLITICAL LEADER**

Stacey Abrams is a New York Times bestselling author, serial entrepreneur, nonprofit CEO, and political leader. After serving for 11 years in the Georgia House of Representatives, seven as Democratic Leader, in 2018, Abrams became the Democratic nominee for Governor of Georgia, winning more votes than any other Democrat in the state's history. Abrams will address PBI conference attendees and guests virtually to discuss racial justice and voter suppression. She will follow her keynote address with a brief Q & A.

Abrams was the first Black woman to become the gubernatorial nominee for a major party in the United States, and she was the first Black woman and first Georgian to deliver a Response to the State of the Union.

After witnessing the gross mismanagement of the 2018 election by the Secretary of State's office, Abrams launched Fair Fight, an initiative to fund and train voter protection teams in 20 battleground states, to ensure every American has a voice in our election system. Over the course of her career, Abrams has founded multiple organizations devoted to voting rights, training and hiring young people of color, and tackling social issues at both the state and national levels. In 2019, she launched Fair Count to ensure accuracy in the 2020 Census and greater participation in civic engagement, and the Southern Economic Advancement Project, a public policy initiative to broaden economic power and build equity in the South. [Find out more about Fair Fight.](#)

***All times listed are EDT.***



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INSTITUTE

# PBI VIRTUAL CONFERENCE

## JUNE 8-JULY 2, 2020

### AGENDA

#### KEYNOTE SPEAKERS

**JUNE 30, 2020**

**3:00 PM – 3:30 PM**



**KRISTEN CLARKE**  
**PRESIDENT & EXECUTIVE DIRECTOR**  
**LAWYERS' COMMITTEE FOR CIVIL RIGHTS UNDER LAW**

Kristen Clarke, President & Executive Director of the Lawyers' Committee for Civil Rights Under Law, leads one of the country's most important national civil rights organizations in the pursuit of equal justice for all. Under her leadership, the organization has been at the forefront of some of the nation's biggest racial justice problems today. The Lawyers' Committee seeks to promote fair housing and community development, economic justice, voting rights, equal educational opportunity, criminal justice, judicial diversity and more. Clarke will address PBI conference attendees and guests virtually to discuss racial justice. She will follow her keynote address with a brief Q & A.

Throughout her career, Clarke has focused on work that seeks to strengthen our democracy by combating discrimination faced by African Americans and other marginalized communities. Clarke formerly served as the head of the Civil Rights Bureau for the New York State

Attorney General's Office, where she led broad civil rights enforcement on matters including criminal justice issues, education and housing discrimination, fair lending, barriers to reentry, voting rights, immigrants' rights, gender inequality, disability rights, reproductive access, and LGBT issues. Under her leadership, the Bureau secured landmark agreements with banks to address unlawful redlining, employers to address barriers to reentry for people with criminal backgrounds, police departments on reforms to policies and practices, major retailers on racial profiling of consumers, and one of the country's largest school districts concerning issues relating to the school-to-prison pipeline. She received her A.B. from Harvard University and her J.D. from Columbia Law School.

*All times listed are EDT.*



# PBI VIRTUAL CONFERENCE

## JUNE 8-JULY 2, 2020

### AGENDA

#### TRACKED SESSIONS: PUBLIC INTEREST

##### JUNE 8, 2020

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#### THE PUBLIC INTEREST EXCHANGE

3:00 PM-4:00 PM

This program offers an expanded opportunity for public interest attendees to spend time together brainstorming, sharing resources, and discussing effective models for pro bono program coordination and management. Pro bono leaders from legal services organizations, court-based programs, state bars, bar associations, academia, and other public interest segments of the pro bono community will be in attendance. Join forces to activate pro bono nationally, regionally, and locally and promote access to justice.

**Tiela Chalmers**, *Chief Executive Officer/General Counsel, Alameda County Bar Association and Legal Access Alameda*

**Ariel Clemmer**, *Adjunct Faculty Member, Western New England University School of Law*

**Jared Smith**, *Foundation and Development Manager, NC Equal Access to Justice Commission*

##### JUNE 12, 2020

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#### LEADING WITH HEART: COACHING NONPROFIT LEADERSHIP

12:00 PM-1:30 PM

"Leaders aren't born, they're made." Strong leadership is essential to the health and success of any great team or organization. It can empower individuals to transform their lives. Designed specifically for professionals in the legal aid and nonprofit space, this session will help participants identify and activate their inner resources to tackle the challenges and opportunities they face as leaders and to forge lives filled with passion, possibility, and purpose.

**Julia Wilson**, *Founder, Julia Wilson Coaching & Consulting*

##### JUNE 16, 2020

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#### PEER-TO-PEER (P2P) NETWORKING SESSIONS AND DISCUSSION GROUPS

This opportunity to network with your peers will enable you to target and candidly address the issues and topics of particular interest to you, guided by our expert facilitators.

##### MORNING COFFEE:

10:00 AM

**Sharon Goldsmith**, *Executive Director, Pro Bono Resource Center of MD*

##### AFTERNOON TEA:

3:00 PM

**Tracy James**, *Managing Attorney, Legal Services of Eastern Missouri, Inc.*

**Cheryl Zalenski**, *Counsel, American Bar Association*

*All times listed are EDT. Event times are subject to change.*

*All sessions will be available on-demand for an extended period for conference registrants.*



# VIRTUAL CONFERENCE AGENDA

## AGENDA FOR ALL

### JUNE 8, 2020

#### BOUNCING BACK: HOW CAN RESILIENCE TRAINING HELP?

12:00 PM-1:00 PM

Resilience allows lawyers to adapt to and move forward from the challenges and setbacks experienced in their professional lives. It helps them to create strong networks and mechanisms for developing and supporting a mentally healthy environment for themselves and those around them. But are BigLaw's efforts to support resilience and attorney wellness/mental health able to be replicated for public interest lawyers? And what happens if the answer is "NO"? This session will explain what resilience is, and how it can be learned (and taught) in order to build mentally healthy and productive individuals and teams for attorneys in any type of practice, whether they work in-house, at a firm, or in a public interest organization. Ethics credit may be available in some jurisdictions.

**Maria Greco Danaher**, *Shareholder, Ogletree Deakins Nash Smoak & Stewart PC*

### JUNE 9, 2020

#### REGIONAL JOINT NETWORKING EXCHANGE

Spend dedicated time with law firm, in-house, and public interest pro bono leaders from your geographic region, global home base, or an area about which you'd like to learn more to share experiences, explore legal needs and opportunities for collaboration, and discuss issues of particular interest to your specific communities.

##### INTERNATIONAL

10:30 AM-11:15 AM

**Maru Cortazar**, *Executive Director, La Fundación Appleseed México*

**Claire Donse**, *International Director of Pro Bono, DLA Piper*

#### INNOVATIONS IN LEGAL AID

12:00 PM-1:00 PM

Leveraging scarce legal aid resources through pro bono partnerships, creating community-driven ecosystems to address persistent issues, and engaging the courts in pro bono legal services are important features of the replicable projects the Legal Services Corporation has funded through its Pro Bono Innovation Fund grants. This session will engage three Pro Bono Innovation Fund projects to describe their different models of pro bono delivery and how they are strategizing to continue to serve client communities in the new realities of COVID-19.

**Lisa Collins**, *Pro Bono Coordinating Attorney, Legal Services NYC*

**Peter Hoffman**, *Managing Attorney, Legal Services of Eastern Missouri's Neighborhood Vacancy Initiative*

**Tallulah Knopp**, *Staff Attorney, Volunteer Lawyers Project*

**Mytrang Nguyen**, *Counsel for Pro Bono Innovation, Legal Services Corporation*

#### REGIONAL JOINT NETWORKING EXCHANGES

Spend dedicated time with law firm, in-house, and public interest pro bono leaders from your geographic region, global home base, or an area about which you'd like to learn more to share experiences, explore legal needs and opportunities for collaboration, and discuss issues of particular interest to your specific communities.

##### NORTHEAST

2:00 PM-2:45 PM

**Hamra Ahmad**, *Director of Law and Policy, Her Justice*

**Carolyn Rosenthal**, *Pro Bono Director, Goodwin*

##### MID-ATLANTIC

3:30 PM-4:15 PM

**Mark Gittelman**, *Managing Chief Counsel, The PNC Financial Corporation*

**Amy Petkovsek**, *Director of Advocacy for Training and Pro Bono, Maryland Legal Aid*

**Angie Zimmern**, *Senior Counsel, McGuireWoods*

*All times listed are EDT. Event times are subject to change.*

*All sessions will be available on-demand for an extended period for conference registrants.*

# VIRTUAL CONFERENCE AGENDA

## JUNE 10, 2020

### THE BUILDING BLOCKS OF PRO BONO PARTNERSHIP

12:00 PM-1:00 PM

This session will explore the inner workings of successful pro bono partnerships between law firms, in-house legal departments, and public interest organizations. How are they created, energized, and sustained?

**Suzanna Brickman**, *Pro Bono Counsel, DLA Piper*

**Jennifer Fulmer**, *Pro Bono Managing Attorney, Legal Services of Northern Virginia*

**Alycia Guichard**, *Product and Marketing Counsel, Verizon Connect*

### REGIONAL JOINT NETWORKING EXCHANGES

Spend dedicated time with law firm, in-house, and public interest pro bono leaders from your geographic region, global home base, or an area about which you'd like to learn more to share experiences, explore legal needs and opportunities for collaboration, and discuss issues of particular interest to your specific communities.

#### SOUTH

2:00 PM-2:45 PM

**Aileen Bleach**, *Pro Bono and Corporate Responsibility Manager, Eversheds Sutherland*

**Aida Farahani**, *Pro Bono Attorney Coordinator, RAICES*

**Christy Kane**, *Pro Bono Counsel, Entergy Corporation*

#### MIDWEST

3:30 PM-4:15 PM

**Michael Bergmann**, *Executive Director, Public Interest Law Initiative*

**Jodie Boderman**, *Pro Bono Manager, Faegre Drinker*

**Jayna Paquin**, *Director Counsel, Target Corporation*

#### WEST

3:30 PM-4:15 PM

**Joanna Boisen**, *Pro Bono Counsel, Davis Wright Tremaine*

**Dianna Cordova**, *Senior Counsel, Intel Corporation*

**Genevieve Richardson**, *Executive Director, Bay Area Legal Aid*

## JUNE 11, 2020

### STOP, DROP, AND ROLL - PART I:

12:00 PM-1:00 PM

### LESSONS FROM THE FRONTLINE OF DISASTER LEGAL SERVICES

Drawing on experiences with wildfires, earthquakes, and hurricanes, panelists from California, North Carolina, New York, and Georgia will discuss how legal services providers and pro bono volunteers can best prepare for, and respond to, natural disasters. HOW WILL YOU HELP YOUR NEIGHBORS?

**Katherine Asaro**, *Senior Staff Attorney, North Carolina Pro Bono Resource Center*

**Tiela Chalmers**, *Chief Executive Officer/General Counsel, Alameda County Bar*

*Association and Legal Access Alameda*

**Cheryl Naja**, *Director of Pro Bono and Community Service, Alston & Bird*

**Jeanne Ortiz-Ortiz**, *Pro Bono & Strategic Initiatives Manager, Pro Bono Net*

**Rachel Williams**, *Pro Bono Counsel, Morrison & Foerster*

## JUNE 15, 2020

### IMPROVING PARTNER PARTICIPATION

12:00 PM-1:00 PM

This session will offer guidance and best practices used by law firms that have successfully involved a majority, or more, of firm partners in pro bono service.

**Vilia Hayes**, *Senior Pro Bono Counsel, Hughes Hubbard & Reed LLP*

**Mark Herzog**, *Pro Bono Counsel, Sidley Austin*

**David Lash**, *Managing Counsel for Pro Bono and Public Interest Services, O'Melveny*

**Paul Lee**, *Pro Bono Counsel, Steptoe & Johnson LLP*

# VIRTUAL CONFERENCE AGENDA

## JUNE 16, 2020

### EVOLVING WORLD OF IN-HOUSE PRO BONO

12:00 PM-1:00 PM

A panel of leading in-house counsel will provide an overview of in-house pro bono, discuss the role of CLOs and other leaders in supporting such efforts, and address the growth and importance of in-house pro bono within legal departments, companies, and the communities where they work, as well as what these developments mean for pro bono supporters at law firms, legal departments, and public interest organizations.

**Lesley Whitcomb Fierst**, *Senior Director, Associate General Counsel, Capital One*

**Eric Kobrick**, *Senior Vice President and Deputy General Counsel, American International Group, Inc.*

**Tim Millett**, *Deputy General Counsel, Employment, PNC*

**Alyssa Saunders**, *Director, Corporate Pro Bono (CPBO), Pro Bono Institute*

## JUNE 17, 2020

### COMMUNICATIONS AND STORYTELLING FOR NONPROFITS

12:00 PM-1:00 PM

We want to convey the impact that our pro bono efforts have, but often the numbers we track and the messages we share don't paint a complete picture. This session will explore the tools you need to tell the stories that can enhance your pro bono program and bring to life the crisis in access to justice.

**Martha Bergmark**, *Founding Executive Director, Voices for Civil Justice*

**Jeanne Ortiz-Ortiz**, *Pro Bono & Strategic Initiatives Manager, Pro Bono Net*

## JUNE 18, 2020

### TAPPING INTO PRO BONO ENERGY:

12:00 PM-1:00 PM

### HOW LAWYERS ARE TRANSFORMING CLIMATE CHANGE

"The Earth is a fine place and worth fighting for." Long-term changes in the Earth's climate have inspired the legal community to find creative ways to combat climate issues. Focusing on pro bono opportunities and developments, attorneys are teaming up to channel their energy to help move towards a more sustainable economy. This session will help participants identify ways pro bono volunteers can help address climate change issues from research and advocacy to litigation.

**Laura Cottingham**, *Associate, Arnold & Porter*

**Richard Horsch**, *Retired Partner, White & Case*

**Rachel Spector**, *Director of the Environmental Justice Program, NYLPI*

## JUNE 22, 2020

### USING MEDIA IN YOUR CASES:

12:00 PM-1:00 PM

### PERSPECTIVES FROM THE TIME'S UP LEGAL DEFENSE FUND

TIME'S UP Legal Defense Fund helps workers facing sexual harassment by helping to pay for legal fees and public relations assistance. Through this partnership, the Fund has raised the profile of sexual harassment in the media and helped the individuals who are coming forward. Hear from attorneys about the work of the TIME'S UP Legal Defense Fund in its first two years, and from media experts and attorneys who have obtained media assistance through the TIME'S UP Legal Defense Fund about the best ways to use media to help your client and your case.

**Kendra Barkoff Lamy**, *Senior Vice President, SKDKnickerbocker*

**Esha Rajendran**, *Attorney, Ellwanger Law*

**Sharyn Tejani**, *Director, TIME'S UP Legal Defense Fund, National Women's Law Center*

# VIRTUAL CONFERENCE AGENDA

## JUNE 23, 2020

### TRENDS IN GLOBAL PRO BONO

12:00 PM-1:00 PM

Law firms and legal departments continue to expand their pro bono efforts to identify opportunities and engage legal staff in countries around the globe. This interactive session will offer timely perspectives on developing pro bono practices and will focus on an updated and expanded survey of pro bono and related issues in more than 80 countries, which was conducted by Latham & Watkins LLP on behalf of Pro Bono Institute.

**Flavia Regina de Souza Oliveira**, *Partner, Mattos Filho, Veiga Filho, Marrey Jr. e Quiroga Advogados*  
**Bianca dos Santos Waks**, *Senior Counsel and Pro Bono Coordinator, Mattos Filho, Veiga Filho, Marrey Jr. e Quiroga Advogados*

**Beth Henderson**, *Attorney - Pro Bono Lead, Microsoft*  
**Harry Redford**, *Associate, Latham & Watkins LLP*

## JUNE 24, 2020

### INNOVATIVE IN-HOUSE PRO BONO PROJECTS

12:00 PM-1:00 PM

Panelists will discuss a variety of replicable, successful in-house pro bono projects, such as: longer-term engagements, projects engaging global offices, projects to support legal aid providers, and projects that engage legal staff and professionals outside the legal department. This session is designed for attendees leading newer pro bono programs and for attendees whose departments are looking to take on new and innovative projects.

**Andrew Boczkowski**, *Assistant General Counsel, GlaxoSmithKline*  
**Miri Miller**, *Associate General Counsel, Americas, Dentsu Aegis Network*  
**Todd Stillerman**, *Associate General Counsel & Director, Bank of America*  
**Scott Walker**, *Associate General Counsel, Freddie Mac*

## JUNE 25, 2020

### THE POVERTY PENALTY: THE CRIMINALIZATION OF POVERTY THROUGH DRIVER'S LICENSE SUSPENSION

12:00 PM-1:00 PM

More than 40 states in the U.S., as well as the District of Columbia, authorize the suspension of a driver's license for unpaid traffic fines. For economically vulnerable individuals, this can lead to loss of employment and even incarceration. In this session, advocates and pro bono partners in North Carolina will share their approach to this common challenge and will engage participants on how to address this issue in their jurisdiction.

**Laura Holland**, *Staff Attorney, North Carolina Justice Center*  
**Norah Rogers**, *Firm-Wide Pro Bono Administrator, Nelson Mullins Riley & Scarborough*  
**B. Leigh Wicclair**, *Senior Staff Attorney, North Carolina Pro Bono Resource Center*

## JUNE 29, 2020

### STOP, DROP, AND ROLL - PART II: LESSONS LEARNED FROM A PANDEMIC

12:00 PM-1:00 PM

What are we all doing right now? In this unprecedented time, join us for an interactive discussion of lessons learned in the pro bono world from the COVID-19 pandemic. Panelists from California, North Carolina, New York, and Georgia share current updates and learning moments from the present pandemic and pro bono responses. WHAT CAN PRO BONO DO?

**Katherine Asaro**, *Senior Staff Attorney, North Carolina Pro Bono Resource Center*  
**Tiela Chalmers**, *Chief Executive Officer/General Counsel, Alameda County Bar Association and Legal Access Alameda*  
**Cheryl Naja**, *Director of Pro Bono and Community Service, Alston & Bird*  
**Jeanne Ortiz-Ortiz**, *Pro Bono & Strategic Initiatives Manager, Pro Bono Net*  
**Rachel Williams**, *Pro Bono Counsel, Morrison & Foerster*

# VIRTUAL CONFERENCE AGENDA

## JUNE 30, 2020

### THE ROLE OF PRO BONO PARTNER

12:00 PM-1:00 PM

There are at least 66 dedicated pro bono partners, defined as those who spend 50 percent or more of their time on pro bono work, at law firms around the globe. These positions exist within all partnership models and at firms of varying sizes and geographic coverage. This session will explore the role of pro bono partners and will highlight key findings from a recent survey on the prevalence of this role in law firm pro bono staffing. Come learn about common roles and responsibilities, the promotion process for pro bono partners, and much more.

**Lisa Dewey**, *Pro Bono Partner, DLA Piper*

**Nicolas Patrick**, *Pro Bono Partner, DLA Piper*

**Steve Schulman**, *Partner, Akin Gump Strauss Hauer & Feld*

## JULY 1, 2020

### JACKPOT: SOCIAL ENTREPRENEURS THRIVE WITH ASSISTANCE FROM PRO BONO

12:00 PM-1:00 PM

Social enterprises are commonly defined as organizations that address a social or environment issue through a market-driven approach – from giving girls access to hygiene products in war-affected areas to providing refugees with sustainable jobs. Having access to pro bono lawyers has a tremendous impact on social entrepreneurs, including helping to protect their intellectual property rights, access innovative finance tools, develop operations abroad, and create new partnerships to achieve a greater impact. This session will cover how these for-profit entities are vetted, how law firms are working with them, and will include perspectives of social entrepreneurs and pro bono counsels!

**Richard Adams**, *CEO & Co-Founder, Pay Your Tuition*

**Flavie Fuentes**, *Legal Manager, North America, TrustLaw, Thomson Reuters Foundation*

**Erin Walczewski**, *Pro Bono Counsel, Cooley*

## JULY 2, 2020

### A COLLECTIVE PROJECT TO ADDRESS THE NEEDS OF RETURNING INDIVIDUALS

12:00 PM-1:00 PM

What role can pro bono lawyers play in improving reentry? Come join us for a look at the Minnesota Collaborative Justice Project, including its Civil Legal Needs Initiative. Panelists will discuss the value of deploying stakeholders from different sectors to reduce recidivism and offer new pathways for returning offenders.

**Rocky DeYoung**, *Program Manager, Montage Re-entry Solutions*

**Jean Lastine**, *Executive Director, Central Minnesota Legal Services*

**Eve Runyon**, *President and CEO, Pro Bono Institute*

**Jim Volling**, *Partner, Faegre Drinker Biddle & Reath*



CELEBRATING THE  
**25<sup>th</sup>** ANNIVERSARY  
of the Law Firm Pro Bono  
Challenge® initiative

**Twenty-five years ago  
PBI's Law Firm Pro Bono Project  
reached for the sky.**

The Law Firm Pro Bono Challenge® initiative is a unique, aspirational standard for law firm pro bono. Major law firms that become signatories to the Challenge acknowledge their institutional, firm-wide commitment to provide pro bono legal services to the underserved.

The Law Firm Project has welcomed 138 signatories to the Challenge. In 2018 signatories reported performing a total of over 5 million hours of pro bono work. Since the launch, Challenge signatories have logged more than 78 million pro bono hours.

**In a year in which the COVID-19 pandemic makes pro bono service more vital than ever, please join us to reach even greater heights in securing access to justice for all.**

Has your firm signed on to be a Challenge signatory?  
Our goal is to acquire a record number of  
new signatories in this historic year.

Find out more:  
[www.probonoinst.org/lawfirmprobonochallenge/](http://www.probonoinst.org/lawfirmprobonochallenge/)

## PBI HONORS PRO BONO LEADERS



**JOHN J. CONROY, JR.**  
**PRINCIPAL, BAKER & MCKENZIE, LLP**

Pro Bono Institute is pleased to honor John J. Conroy, Jr., Principal, Baker & McKenzie LLP† (Baker McKenzie), with the 2020 Chesterfield Smith Award for his extraordinary dedication to pro bono.

The Chesterfield Smith Award is named after the late Founder and Chairman Emeritus of Holland & Knight, who believed passionately in equal justice for all, while standing firm in his conviction that public service and pro bono are absolutely essential elements in the lives of lawyers and in the work of great law firms. The award is not given annually, rather only when warranted by outstanding achievement, and has not been presented since 2013.

An accomplished international banking and finance lawyer, John has demonstrated a career-long commitment to initiatives that address critical societal issues, including access to justice, human rights, diversity, and environmental stewardship. During his tenure as Baker McKenzie's Global Chair and Head of the firm's Global Strategic Initiatives, John spearheaded Baker McKenzie's Corporate Social Responsibility Program, which promotes pro bono and community service, diversity and inclusion, and environmental sustainability.

At Baker McKenzie, pro bono is seen as a fundamental responsibility for all of its lawyers and has become an opportunity for the firm to give back locally, nationally, and internationally. Baker McKenzie is a founding member of PBI's Law Firm Pro Bono Project and is a Law Firm Pro Bono Challenge® Signatory.

As PBI commemorates the 25th Anniversary of the Law Firm Pro Bono Challenge® initiative this year, it is especially fitting to recognize John for his unwavering commitment to pro bono throughout his career.



**AMERICAN INTERNATIONAL GROUP, INC.**  
**AND**  
**LUCY FATO, EXECUTIVE VICE PRESIDENT AND GENERAL COUNSEL**

Pro Bono Institute is pleased to honor American International Group, Inc. (AIG) and Lucy Fato, AIG's Executive Vice President and General Counsel, with the 2020 Laurie D. Zelon Pro Bono Award.

PBI presents its Laurie D. Zelon Pro Bono Award each year to an individual or organization that has provided exemplary pro bono service. A charter signatory to PBI's Corporate Pro Bono Challenge® initiative, AIG has supported pro bono efforts by its global team for more than 10 years and enjoys a high level of support from its leadership.

In the past five years alone, AIG volunteers have provided approximately 20,000 hours of pro bono legal services to a broad range of clients, including domestic violence survivors, veterans, nonprofit organizations, and low-to moderate-income micro-entrepreneurs, among others. AIG has helped refugees whose lives are in imminent danger by virtue of working with the U.S. military, often as interpreters, in Iraq, Afghanistan, and other conflict zones. AIG has worked on cases for autistic children and children with other special needs to secure vital educational services. Additionally, AIG has worked with first responders and senior citizens on estate planning matters.

PBI applauds AIG and Lucy Fato for their continuing dedication to pro bono and access to justice.

*In light of the COVID-19 pandemic, PBI will present these awards in-person at a date to be determined.*

**For more information on the award recipients,  
please visit [www.probonoinst.org/events/annual-conference/](http://www.probonoinst.org/events/annual-conference/).**

## PBI VIRTUAL CONFERENCE SPONSORS

### PRO BONO CHAMPION



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UnitedHealth Group Incorporated  
The Veterans Consortium Pro Bono Program

## GENERAL INFORMATION AND CLE FAQs

Pro Bono Institute presents its first-ever Virtual Conference to provide you with the same educational content as our Annual Conference, including many of the dynamic sessions and engaging speakers! PBI's Virtual Conference will last 4 weeks – from June 8 through July 2 – with one or two sessions each weekday. If you miss a webcast, you can access sessions on demand for an extended period after the Virtual Conference concludes.

PBI has partnered with Thomson Reuters and West LegalEdcenter to present most Virtual Conference sessions and facilitate CLE credit for many sessions. You must create a free West LegalEdcenter profile prior to the start of the conference to join these sessions. PBI will present live sessions via Zoom Meetings & Chat or Webex, which you can access without having an account on these platforms.

PBI's Virtual Conference offers sessions for seasoned pro bono professionals as well as newcomers, covering a variety of topics, including pro bono services during a pandemic, new challenges to civil rights and liberties, maintaining attorney engagement, the rising need for legal aid, and more. Plus, we've made sure that networking opportunities are available, so you can interact with your colleagues informally as well. We will keep you updated with brief daily reminders, including session links, too!

### ***Q. How do I get started?***

First, visit [West LegalEdcenter](#) to create a free profile, which you will use to login to most of PBI's sessions. ***(Allow 24 hours to process your profile before you plan to join a session.)***

- You can download session materials [here](#).

### ***Q. What technology will I need to attend?***

- For sessions presented as moderated webinars: a smartphone, tablet, or computer with a high-speed internet connection.
- For live, interactive sessions: a smartphone, tablet, or computer with a high-speed internet connection and web camera and microphone to connect with audio/video; a telephone if not connecting to audio via computer or mobile device.

### ***Q. What applications will I need to access Conference sessions?***

Although Zoom Meetings & Chat and Webex accounts are not required (for live events), you may choose to set up free accounts. For recorded events, you simply access West LegalEdcenter. If you choose, you can sign up for free Zoom Meetings & Chat at [www.zoom.us](http://www.zoom.us) and for free Webex at [www.webex.com](http://www.webex.com). Register with West LegalEdcenter at [www.westlegaledcenter.com](http://www.westlegaledcenter.com).

### ***Q. What if I miss a session?***

We know that everyone has busy schedules and it's difficult to carve out time for all of the great sessions being offered. All moderated webinar sessions will be available on demand, at no extra cost to Virtual Conference registrants, through West LegalEdcenter following the conclusion of the Virtual Conference. PBI will email additional information.

### ***Q. Can I become a sponsor even after the Virtual Conference begins?***

Of course! We welcome your support at any time. Visit [www.probonoinst.org/events/pbi-virtual-conference/](http://www.probonoinst.org/events/pbi-virtual-conference/) or contact Danny Reed at [dreed@probonoinst.org](mailto:dreed@probonoinst.org) or 202-729-6691.

### ***Q. How do I get CLE credit for my attendance?***

For moderated webinar sessions, West LegalEdcenter will verify your completion of the program, and issue certificate(s) directly into your West LegalEdcenter profile. If your state allows the sponsor to report attendance, West LegalEdcenter will report, generally within 30 days. Please see the state requirements pages and FAQs on West LegalEdcenter's website for additional information. Please note, partial attendance credit is not available. You must complete the entire session to receive credit.

### ***Q. When will I receive my CLE credit?***

For moderated webinar sessions, West LegalEdcenter will issue certificates within an hour of completion of the session.



## GENERAL INFORMATION AND CLE FAQs

***Q. Where is CLE credit for the PBI Virtual Conference available?***

Each session hosted on West LegalEdcenter will list the states for which accreditation is being sought and the accreditation status within each state. This information is accessible by clicking the PBI Virtual Conference course description posted on West LegalEdcenter and selecting the state that you wish to review.

***Q. How is my CLE credit reported to my state MCLE board?***

If your state allows the sponsor to report attendance, West LegalEdcenter will report it, generally within 30 days. Please see the state requirements pages and FAQs on West LegalEdcenter's website for additional information.

***Q. If I have questions about CLE/CPD credit, whom do I contact?***

Please contact the Thomson Reuters/West LegalEdcenter accreditation team at [wlec.accreditation@thomsonreuters.com](mailto:wlec.accreditation@thomsonreuters.com).

***CLE accreditation is generously provided by West LegalEdcenter.***